

# ALBUM CONFERENCE 2022

**26-27 April 2022**

**The Village Hotel, Blackpool**

*Hosted by*



## **Sponsorship Opportunities**



# **ALBUM**

# Sponsorship Opportunities

## Main Sponsor Packages

### Headline Sponsor

Alexander Dennis

- Trade stand, 2 delegates, premium location
- Display up to 2 vehicles in the display area
- Full page advert in Conference Programme
- Half page advert or editorial in Gala Dinner programme
- Priority placement of logo on event screens throughout conference
- Acknowledgement in the welcome address
- Company name and link on the ALBUM Conference website
- 'Sponsored by' association on ALBUM website and in any pre-conference press releases.

### Main Sponsors

£6,000 - 4 Available

- Premium trade stand location, 1 delegate included
- Display up to 1 vehicle in the display area
- Half page advert in Conference Programme
- Logo on event screens throughout conference
- Acknowledgement in the welcome address
- Company name and link on the ALBUM Conference website



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## Conference Packages

The following benefits apply to each package listed below:

Logo on event screens throughout conference, logo in conference programme, logo in Gala Dinner programme, company name and link on ALBUM Conference website.

### Gala Dinner - £5,000

- Logo on Dinner programme cover
- Half page advert in Dinner Programme

### Lanyards & Badges - £3,000

- Logo on all lanyards/badges issued to all attendees

### Event signage - £2,000

- Logo on all event signage across the conference

### Table Plan - Gala Dinner - £2,000

- Your logo on the table plan

### Entertainment - £2,000

- Company mention on Tuesday & Wednesday evenings

### Monday evening BBQ - £1,000

- Benefits as listed above

### Tuesday evening dinner - £1,000

- Benefits as listed above

### Wednesday lunches - £1,000

- Benefits as listed above

### Fizz Reception - £1,000

- Benefits as listed above

### Delegate packs and info - £1,000

- Benefits as listed above



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## Contact

To discuss or book a sponsorship package please contact:

**James Carney - Finance & Commercial Director**

**E: [james.carney@blackpooltransport.com](mailto:james.carney@blackpooltransport.com)**

**P: 01253 473001**

The Association of Local Bus Managers is a group consisting of 41 operator members with a combined fleet size of over 6,000 vehicles and 16 supplier members. Harnessing the power of collaboration and knowledge sharing, ALBUM exists to support member operators and suppliers to deliver a quality bus service and encourage its use.

We welcome a conversation with anybody who wishes to be involved with the 2022 Conference in any way and thank everybody for their support.

[www.albumbus.co.uk](http://www.albumbus.co.uk)

