

ALBUM Conference Delegate Brochure

26 - 27 April 2022



ALBUM

Hosted by



ALBUM Conference 2022

Delegate Brochure

For the first time in almost 3 years, I'm delighted on behalf of ALBUM to invite you back to Blackpool for the ALBUM Conference 2022. The conference will be held at The Village Hotel, Blackpool on Tuesday 26th & Wednesday 27th April.

This is the second time that Blackpool have hosted the conference in my time at Blackpool Transport and I'm pleased that our delayed plans for the conference in 2020 can now go ahead.

In what will be a first for many of us, the conference will bring together industry operators, suppliers and colleagues for an insightful and purposeful two days. An opportunity to form new relationships, share knowledge and tackle our biggest ever challenge as an industry collectively. I can't wait to welcome you to Blackpool.

Jane Cole
Managing Director



What the conference will offer

The conference will hear enthusiastic, challenging and expert views from speakers as we challenge our views on how "We must modernise, decarbonise and digitalise to grow faster than ever seen before."

Alongside expert opinions delivered by first class speakers, the conference offers social events and opportunities to engage with senior buyers and suppliers in the industry.

www.albumbus.co.uk

Conference Theme and Features

The conference will focus on on the industry's collective challenge to modernise, decarbonise and digitalise to grow faster than ever seen before. It will focus on topics such as future cities and the role the bus might play, our environmental challenge and opportunity, how we attract our people of tomorrow and the digitalisation challenge.

An important feature of every ALBUM conference is the social opportunity to network with industry colleagues and this year will be no different. Blackpool, famed for its eclectic entertainment offering, is ready and waiting to deliver an engaging three days of events.



Golf Day

On Monday 25th April Heron's Reach Golf Course will play host to the traditional golfing contest between suppliers and operators.

Tuesday 26th April

Day 1 of the conference opens for registration at 10am with time available to visit the trade stands before the conference programme begins at 1pm. Speakers will conclude at 4pm with evening entertainment and dinner on offer in the evening.

Wednesday 27th April

Day 2 of the conference opens at 10am with an agenda packed full of speakers until 4:30pm. Again, with plenty of opportunity to network and visit 40+ trade stands.

The gala dinner takes place with a fizz reception from 6:30pm.

Conference Overview

Here is an outline of the main conference timings. A speaker lineup and further information will be released closer to the conference.

Monday 25th April	Tuesday 26th April	Wednesday 27th April
Golf Day for those attending	07:00 Trade stand setup	09:00 Exhibition Opens
14:00 onwards Trade stand and bus display setup	10:00 Morning tea/coffee/registration	09:30 Welcome and morning speakers
18:00 Open networking / BBQ evening	11:30 Exhibition Opens	12:30 Lunch
	12:30 Lunch	13:30 Afternoon Speakers
	13:55 Welcome introduction and afternoon speakers	16:30 Day 2 Close
	16:30 Day 1 close	18:00 Drinks Reception
	19:00 Evening Entertainment	19:00 Gala Dinner

Fees & Packages

All conference packages for operator and supplier delegates are bookable via Eventbrite. Full information can be found at www.albumbus.co.uk.

Product	Price	Details
ALBUM Member Conference Delegate Rate	£320.00	Includes entry to the conference day programme. Entertainment and hotel are extra.
Non-ALBUM Member Conference Delegate Rate	£360.00	Includes entry to the conference day programme. Entertainment and hotel are extra.
Golf Day - 25 April	£57.00	Played at Heron's Reach Golf Course - The Village Hotel, Blackpool. Includes evening BBQ.
Golf BBQ - 25 April (evening) Open to all	£15.00	For any attendees wishing to stay on the Monday night.
Entertainment - Tuesday	£52	A ticket to include evening meal and entertainment on Tuesday evening.
Entertainment Gala Dinner - Wednesday	£73	A ticket to the Gala Dinner including fizz reception and 3 course meal.

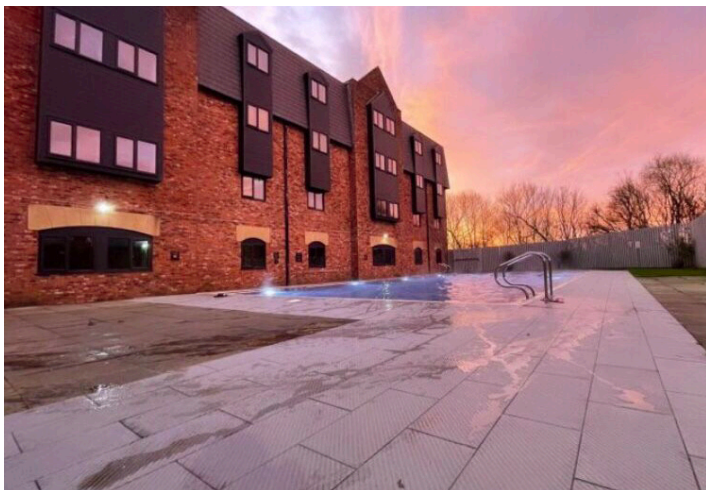
There are various sponsorship opportunities available to support the conference. Please contact james.carney@blackpooltransport.com to discuss further.

Hotel Bookings

We recommend that all delegates attending the conference stay at The Village Hotel, Blackpool, FY3 8LL.

Bookings can be made with the hotel directly at a corporate rate of £75 per night based on single occupancy.

A direct booking link is available on the ALBUM website.



To make any changes to your room bookings or for cancellations, please contact the hotel directly.

W: www.village-hotels.co.uk/contact-us/

T: 01253 208870

Enjoy your stay!

Information for Suppliers

Trade Stands

Suppliers wishing to attend the conference and exhibit can do so by booking a trade stand and accompanying delegates. Bookings can be made via Eventbrite only and all information is available via the ALBUM website.

All trade stand bookings are for both days of the conference (26th - 27th April 2022) and include 1 delegate attendee as standard. Additional delegates can be paid for at the time of booking. Setup can be made from the afternoon of Monday 25 April onwards.

All stand bookings include a 6x4ft table, 2 chairs and power supply, with space available for pop-up banners or background displays. Please get in touch if you have any additional requirements.



Further information or queries:

album2022@blackpooltransport.com

See you there!



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