



# ALBUM

## Conference 2023



25-26 April 2023

Sheraton Grand Hotel, Edinburgh

Hosted by



Lothian

**Sponsorship  
Opportunities**

# Sponsorship Opportunities

## Main Sponsor Packages

### Headline Sponsor - Volvo

- Trade stand, 2 delegates, premium location
- Display up to 2 vehicles in the display area
- Full page advert in Conference Programme
- Half page advert or editorial in Gala Dinner programme
- Priority placement of logo on event screens throughout conference
- Acknowledgement in the welcome address
- Company name and link on the ALBUM Conference website
- 'Sponsored by' association on ALBUM website and in any pre-conference press releases.

### Main Sponsors - £8,000

- Premium trade stand location, 1 delegate included
- Display up to 1 vehicle in the display area
- Half page advert in Conference Programme
- Logo on event screens throughout conference
- Acknowledgement in the welcome address
- Company name and link on the ALBUM Conference website

# Sponsorship Opportunities

## Conference Packages

The following benefits apply to each package listed below:

Logo on event screens throughout conference, logo in conference programme, logo in Gala Dinner programme, company name and link on ALBUM Conference website.

### Gala Dinner - £5,000

- Logo on Dinner programme cover
- Half page advert in Dinner Programme

### Lanyards & Badges - £3,000

- Logo on all lanyards/badges issued to all attendees

### Event signage - £2,000

- Logo on all event signage across the conference

### Table Plan - Gala Dinner - £2,000

- Your logo on the table plan

### Entertainment - £3,000

- Company mention on Tuesday & Wednesday evenings

### Tuesday evening dinner - £1,000

- Benefits as listed above

### Wednesday lunches - £1,000

- Benefits as listed above

### Fizz Reception - £1,000

- Benefits as listed above

### Delegate packs and info - £1,000

- Benefits as listed above

# Sponsorship Opportunities

## Contact

To discuss or book a sponsorship package please contact:

**Sarah Taylor - Communications Manager**

**E: [staylor@lothianbuses.co.uk](mailto:staylor@lothianbuses.co.uk)**

**P: 0131 475 0213**

The Association of Local Bus Managers is a group consisting of 41 operator members with a combined fleet size of over 6,000 vehicles and 16 supplier members. Harnessing the power of collaboration and knowledge sharing, ALBUM exists to support member operators and suppliers to deliver a quality bus service and encourage its use.

We welcome a conversation with anybody who wishes to be involved with the 2023 Conference in any way and thank everybody for their support.

**[albumconference2023.com](http://albumconference2023.com)**